# **Edited (Tracked)**

# **Charlotte Rogers**

Broadmead, Auriol Road, Flat 13W14 0SS London +44 (0)7 463 14 052- vlottin688@gmail.com

### buyBuy-side Analyst / Asset Manager

### Profile SummaryProfile and skillsSkills

Has a 9-year professional Professional with 9 years' experience in financial analysis, both from fundamental and technical perspectives, on small up to mid-cap values.: <u>She is resultresult</u>-driven with a strong track record of delivering top performance.: <u>Both dynamic dynamic</u> and rigorous, she has with a profound interest in investment strategies either on for equities and/or debt securities markets...<u>She is pP</u>resently <u>looking for seeking</u> a position as an Asset Manager assistant. <u>Her skills</u> Skills include:

### Analysis

Measuringed performances of companies through analysing their financial statements. <u>Evaluated Evaluating</u> yield probabilities and risks related to investments (NPV, ROI, IRR calculations) <u>Developed Developing an excelExcel-</u> based matrix that enables to acceleration

<u>of</u>e the analysing process by automatically generating financial indicators.

### Management

Monitoringed purchasing budgets with the objective of maximising their expected return.

#### Communication

Liais<u>inged</u> with executive boards and <u>interacted\_interacting</u> with clients on <u>a</u> regular basis\_

Preparinged and animatinged meetings with clients.

Performed Performing presentations in front of nearly 50 people audiences, comprising diverse public, such as employees and/or members of the governing board.

Negotiated Negotiating with suppliers.

# Knowledge (MBA curriculum)

Equities, debt securities and derivative products.

<u>Pportfolio valuation-:</u> P&L, calculation and analysis of Global Risk Exposure (Var, beta parameters). Portfolio management strategies. Micro and macroeconomics.

Professional experience Experience

### Independent consultant (Paris)

#### 2014-2015

Established diagnoses <u>Diagnosed</u> upon companies on behalf of stakeholders (management board, <u>employees</u>, potential investors, <u>employees</u>) by analyzing their financial statements, assessing their strategies and estimating their value primarily based on discounted cash flows method.

 $\pmb{Serena}$  : Please check if this should be 'Diagnosed company status...'

ECODIA-/-AECD (Paris)

Senior Financial Analyst	2009-2013	in auditing services, consulting services, & providing financial
On behalf of the creation of a subsidiary, elaborated a 5-year business plan en	compassing	advice."
diverse scenarios, which was aimed to at the board committee and resulte unanimous approval.		<b>Serena</b> : Please check if this should be elaborated or created.
Independent consultant (Paris)	20062008	
Analysed Analyzed financial statements and management accounting reports.		
Prepared working group reunions and meetings with clients.		Serena : Please check if this term should be 'Conducted' instead of 'Prepared'.
MODA CONCEPT (Paris) <u>Organization specializing in <del>Ss</del>hoe accessories,<del>y specialized organization</del> which desig lelivers to retailers throughout Europe.</u>		
Senior Product Manager	2001-2004	
Developped the market I was responsible for and increased its revenues by% defining and setting up commercial strategies.	notably by	Serena : Please specify which market this was.
VIVARTE (Paris)		
Purchasing Group group specialized specializing in ready-to-wear and shoe accessori Junior Product Manager	<del>es.y</del> 1996—_2000	Serena : Ready-to-wear clothes? Please specify.
In charge of a <u>budget_of</u> € <u>budget</u> , <u>I</u> -overtook <del>my</del> objectives from the la		
contributed to increase the turnover of the departement <u>I was in charge of with</u> its rentability by%.		Serena : Please specify which department this is.
I-mManaged a€ buying budget by developping the collection relative to brands-:defined the collection plan and decided upon the quantities to b categoryies of products, and assured the negoetiation with the suppliers.		Serena : Do you intend to provide the brand names here? If not, please replace':' with ';'.
I + Realised the follow-up of results by analyzing performances and defining-de future actions to take depending on the analyzed results.	<u>ciding</u> upon	
Education		
Sciences Po Paris:- Master degree with concentration in finance (2005)		Serena : Please specify the appropriate name of the degree;
FM Paris-: Postgraduate studies-Studies in Management with specializationed in read	<u>yReady</u> -to- <del>wear</del>	for example: Msc Finance.
<u>Wear</u> and <del>luxury <u>Luxury</u> goods <u>Goods (</u>1995) HEC Montreal -: Bachelor'<u>s</u> degree in <del>business <u>Business</u> and administration <u>Administra</u></del></del>		Serena : Please specify the actual name of the degree, as suggested in previous comment.
		Serena : Please specify the actual name of the degree, as suggested in previous comment.
Other <u>Skills</u>		
Languages: French ( <del>maternal tonguenative language</del> ), English (fluent), Spanish (basic k T: <u>Microsoft Office:</u> Excel, <del>VBA (basic programming),</del> Power- <u>pP</u> oint, Word- <u>; VBA (ba</u>		
programming)		

References: available Available upon request.

Serena : Mentioning this is now a redundant practice. It is not believed to be of any use to the employer and is hence omitted in resumes now.

# **Edited (Clean)**

# **Charlotte Rogers**

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### Buy-side Analyst / Asset Manager

# Profile Summary and Skills

Professional with 9 years' experience in financial analysis, both from fundamental and technical perspectives, on small up to mid-cap values; result-driven with a strong track record of delivering top performance; dynamic and rigorous with profound interest in investment strategies for equities and/or debt securities markets. Presently seeking a position as an Asset Manager assistant. Skills include:

### Analysis

Measuring performance of companies through analysing their financial statements.

Evaluating yield probabilities and risks related to investments (NPV, ROI, IRR calculations)

Developing an Excel-based matrix that enables acceleration of the analysing process by automatically generating financial indicators.

### Management

Monitoring purchasing budgets with the objective of maximising their expected return.

### Communication

Liaising with executive boards and interacting with clients on a regular basis.

Preparing and animating meetings with clients.

Performing presentations in front of nearly 50 people comprising diverse public, such as employees and/or members of the governing board.

Negotiating with suppliers.

### Knowledge (MBA curriculum)

Equities, debt securities and derivative products.

Portfolio valuation: P&L, calculation and analysis of Global Risk Exposure (Var, beta parameters). Portfolio management strategies. Micro and macroeconomics.

Professional Experience

# Independent consultant (Paris)

### 2014-2015

Diagnosed companies on behalf of stakeholders (management board, potential investors, employees) by analyzing their financial statements, assessing their strategies, and estimating their value primarily based on discounted cash flows method.

# ECODIA/AECD (Paris)

*Firm specializing in providing audit, consulting, and financing advice.* Senior Financial Analyst

2009-2013

On behalf of the creation of a subsidiary, elaborated a 5-year business plan encompassing diverse scenarios, aimed at the board committee and resulted in its unanimous approval. Analyzed financial statements as well as strategies and companies' environnment (competitors, positionning, market laws regulations).

### **Independent consultant (Paris)**

In the context of subcontracting agreements related to management consultancy and/or enterprise diagnoses, conducted market studies as well as strategy and operational management reviews.

Analyzed financial statements and management accounting reports.

Prepared working group reunions and meetings with clients.

### **MODA CONCEPT (Paris)**

# Organization specializing in shoe accessories, which designs, sources and delivers to retailers throughout Europe.

Developed market responsible for and increased its revenues by ...% notably by defining and setting up commercial strategies.

### VIVARTE (Paris)

# Purchasing group specializing in ready-to-wear and shoe accessories. Junior Product Manager

In charge of a budget of  $\ldots \in$ , overtook objectives from the last year and contributed to increase the turnover of the departement in charge of by  $\ldots \%$  and its rentability by  $\ldots \%$ .

Managed a  $\ldots$  buying budget by developing the collection relative to two major brands: defined the collection plan and decided upon the quantities to buy in each category of products, and assured negotiation with suppliers.

Realised the follow-up of results by analyzing performances and deciding upon future actions depending on the analyzed results.

Education

Sciences Po Paris: Master degree with concentration in finance (2005)

**IFM Paris**: Postgraduate Studies in Management with specialization in Ready-to-Wear and Luxury Goods (1995)

**HEC Montreal**: Bachelor's degree in Business and Administration (1993)

Other Skills

Languages: French (native language), English (fluent), Spanish (basic knowledge) IT: Microsoft Office: Excel, PowerPoint, Word; VBA (basic programming) Interests: Running (participated in the Paris semi-marathon), squash, dance

### 2006-2008

2001-2004

1996-2000

# **Original Draft**

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## buy-side Analyst / Asset Manager

### Summary Profile and skills

Has a 9-year professional experience in financial analysis, both from fundamental and technical perspectives, on small up to mid-cap values. She is result-driven with a strong track record of delivering top performance. Both dynamic and rigorous, she has a profound interest in investment strategies either on equities and/or debt securities markets. She is presently looking for a position as an Asset Manager assistant. Her skills include:

### Analysis

Measured performances of companies through analysing their financial statements.

Evaluated yield probabilities and risks related to investments (NPV, ROI, IRR calculations)

Developed an excel-based matrix that enables to accelerate the analysing process by automatically generating financial indicators.

### Management

Monitored purchasing budgets with the objective of maximising their expected return.

# Communication

Liaised with executive boards and interacted with clients on regular basis Prepared and animated meetings with clients

Performed presentations in front of nearly 50 people audiences, comprising diverse public such as employees and/or members of the governing board.

Negotiated with suppliers

## Knowledge (MBA curriculum)

Equities, debt securities and derivative products portfolio valuation : P&L, calculation and analysis of Global Risk Exposure (Var, beta parameters) Portfolio management strategies Micro and macroeconomics

Professional experience

### **Independent consultant (Paris)**

### 2014 - 2015

Established diagnoses upon companies on behalf of stakeholders (management board, employees, potential investors) by analyzing their financial statements, assessing their strategies and estimating their value primarily based on discounted cash flows method.

2006 - 2008

### Senior Financial Analyst

On behalf of the creation of a subsidiary, elaborated a 5-year business plan encompassing diverse scenarios, which was aimed to the board comitee and resulted to its unanimous approval.

Analyzed financial statements, as well as strategies and companies environnement (competitors, positionning, market laws regulations).

### **Independent consultant (Paris)**

In the context of subcontracting agreements related to management consultancy and/or enterprises diagnoses, achieved market studies as well as strategy and operational management reviews

Analysed financial statements and management accounting reports

Prepared working group reunions and meetings with clients

### **MODA CONCEPT (Paris)**

### Shoe accessory specialized organization which designs, sources and delivers to retailers throughout Europe.

Senio	or Pro	duct	Manage	r					2001 - 2004
	_				_	 -	 	 	

Developped the market I was responsible for and increased its revenues by ...%, notably by defining and setting up commercial strategies.

### VIVARTE (Paris)

# Purchasing Group specialized in ready-to-wear and shoe accessory Junior Product Manager

1996 - 2000

In charge of a  $\dots$  budget, I overtook my objectives from the last year, and contributed to increase the turnover of the departement I was in charge with by  $\dots$ % and its rentability by  $\dots$ %.

I managed a  $\dots$   $\in$  buying budget by developping the collection relative to 2 major brands : I defined the collection plan and decided upon the quantities to buy in each categories of products, and assured the negociation with the suppliers.

I realised the follow-up of results by analyzing performances and defining upon actions to take depending on the analyzed results.

Education

Sciences Po Paris - Master degree with concentration in finance (2005) IFM Paris - Postgraduate studies in Management specialized in ready-to-wear and luxury goods (1995) HEC Montreal - Bachelor degree in business and administration (1993)

Others

Languages: French (maternal tongue), English (fluent), Spanish (basic knowledge) IT: Excel, VBA (basic programming), Power point, Word. Interests: running (participated to the Paris semi-marathon), squash, dance.